



# Coordinating Committee For Automotive Repair (CCAR®)

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*A Partnership of Industry, Education and Government*

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## **CCAR Announces “GreenLink Shop” Program to Recognize Auto Repairers’ Excellence in Environmental, Health and Safety Practices**

**CCAR introduces its “GreenLink Shop” recognition program to promote consumer confidence and reward excellence in environmental, health and safety stewardship throughout the automotive repair industry.**

OVERLAND PARK, KAN. – The Coordinating Committee For Automotive Repair (CCAR®), as an extension of its **CCAR-GreenLink®** Environmental Compliance Assistance Center and **S/P2** (Safety and Pollution Prevention) E-learning Program, has announced the introduction of its new “**GreenLink Shop**” recognition program for auto repair facilities.

The **GreenLink Shop** status is designed to promote consumer confidence in local automotive repair facilities’ environmental and safety awareness and stewardship.

“The **GreenLink Shop** program was created, in part, in response to requests from repair facilities for automotive industry recognition of their collective commitment to workplace safety and environmental best practices,” says Daren Fristoe, CCAR President and Chief Operating Officer. “That need, combined with a growing focus on ‘green’ businesses by consumers, forms the foundation of the program and allows participating businesses to distinguish themselves from the competition for repair work, staffing and community outreach.”

(more)

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Businesses receiving the **GreenLink Shop** recognition must maintain high standards of excellence in environmental, health and safety (EHS) operations. To qualify, participating repair facilities will be required to meet certain criteria in the categories of Business Operations, Employee Training, Safety Compliance and Environmental Management. The CCAR initiative will recognize both auto mechanical service facilities and collision repair shops, with separate criteria established for each type of business.

“The **GreenLink Shop** program represents the next step in CCAR’s 15-year journey to strengthen the auto repair industry’s awareness and understanding of environmental and safety compliance,” adds Lin Peacock, CCAR Chairman and NADA Senior Director, Insurance Plans and Programs. “We look forward to working with all segments of the industry on this valuable service.”

Established in 1994, CCAR is a 501(c)(3) not-for-profit organization whose 200+ affiliates represent all segments of the automotive industry. CCAR’s mission is to work with the industry around the world, with career/technical schools, governments and other organizations to provide best practice information and training, and to measure improvements related to:

- Pollution Prevention (P2).
- Safety for all who repair or maintain vehicles as a profession, as well as those who work in related businesses.
- Reduction of lost workdays due to accidents or job-related health issues.
- Decreases in costs and liability exposure.
- Reduction in costs of training in these areas.

CCAR operates “CCAR-GreenLink<sup>®</sup>,” the National Environmental Compliance Assistance Center for Automotive Repair, in cooperation with the U.S. Environmental Protection Agency (EPA). In addition, CCAR provides the “S/P2” e-learning program in Safety and Pollution Prevention for the auto repair industry, and the “HazmatU” e-learning program in automotive hazardous materials shipping.

For more information on the CCAR **GreenLink Shop** program, call 1-888-476-5465.

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